

Licensing Act 2003 Responsible Authority representation

This representation is made by a responsible Authority for the London Borough of Havering concerning an application for a premises licence variation for the premises as detailed below.

Premises Name and address: Roseland News, 69 Farnham Road, Romford RM3 8XA

Your Name: Oisin Daly

Organisation name/name of body you represent: Licensing Authority of the London Borough of Havering

Your Address: C/O, Town Hall, Main Road, Romford, Essex, RM1 3BD

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Summary of Objection: Objection to an application for a new premises licence as the grant would likely undermine the licensing objectives.

Policy Considerations:

Havering's Licensing Policy identifies areas where the concentration of licensed premises is already causing problems that undermine the licensing objectives. The policy states that:

6.3 For areas where a cumulative impact policy is adopted, it creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications that will add to the existing cumulative impact, will normally be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact and not impact adversely on the promotion of the licensing objectives. The exception to this policy may be for applications for restaurants where alcohol is sold ancillary to a table meal.

The application must therefore demonstrate why it should be considered an exception to the policy.

10. Special Cumulative Impact Policy for Gooshays

10.1 Unlike Hornchurch and Romford, Gooshays is not a major night time economy. A cumulative impact policy was adopted for this area under the previous Statement of Licensing Policy adopted on 7th January 2016

10.2 In the Havering Community Safety Partnership report, London Borough of Havering

Non Domestic Abuse Violence with Injury Problem Profile, May 2018 Gooshays was identified as the ward with second highest amounts of VWI reports to the police in 2017.

10.3 As this area does not house a night time economy environment it is important to understand why this area ranks high in the number of incidents. It also shows as a hotspot in London Ambulance assault data. A hypothesis is that this area is one of Havering's areas which has the lowest deprivation index and thus this has an impact of the level of violent crime experienced in this area.

10.4 One hotspot was identified within the Gooshays ward where incidents appeared linked to licensed premises. This was the Farnham Road/ Hilldene Avenue where a number of assaults were reported within licensed retail establishments.

10.5 On the basis of the above evidence the Licensing Authority is of the view that **the number, type and density of premises selling alcohol for consumption off the premises around the Farnham Road/Hilldene Avenue area is having a cumulative impact and undermining the licensing objectives and a cumulative impact policy has been adopted in this area. It is likely that granting further licences would be inconsistent with the authority's duty to promote the licensing objectives and a cumulative impact policy has been adopted in this area.**

13. Standards of Management

The Operating schedule

13.1 When assessing the applicant's or **licence holder's ability to demonstrate a commitment to high standards of management** the Licensing Authority will take into account whether they

- Can demonstrate comprehensive knowledge of best practice
- Has sought advice from the responsible authorities
- Has implemented any advice that has been given by the responsible authorities
- Is able to understand verbal and written advice and legal requirements
- Can demonstrate knowledge of the licensing objectives, relevant parts of the Licensing Policy and their responsibilities under the Licensing Act 2003
- **Is able to run their business lawfully and in accordance with good business practices**
- **Is able to demonstrate a track record of compliance with legal requirements.**

13.2 Where there is a history of non-compliance associated with the premises applicants will need to establish evidence of improvement in management standards and procedures.

14. Alcohol induced crime and disorder and antisocial behaviour

14.1 The Licensing Authority expects licence holders to operate to the highest standards of management, and to cooperate with responsible authorities to prevent:

- The sale of alcohol to underage children;
- Drunkenness on premises;
- Irresponsible drinks promotions.

14.2 Where the Licensing Authority receives representations from responsible authorities that the management of a premise is supporting such activities, or that there is strong evidence linking patrons with alcohol related crime, disorder or antisocial behaviour the

Licensing Authority will consider reviewing the licence.

14.3 Licensing enforcement is a multi-agency activity and it is important that work is coordinated between agencies to deliver solutions. The need for intervention will be risk based and take full account of data, intelligence and information available to both the Council and partners.

14.4 Where appropriate the Licensing Authority will consider imposing controls on products sold where representations indicate localised problems. This provision could include removing the sale of super strength beer, lager and cider in premises as part of a package of measures to deal with the problems associated with street drinking.

Representation

I am submitting this representation on behalf of the Licensing Authority in relation to the application for a new premises licence at the above premises. The premises sits within one of Havering's Special Cumulative Impact Policy (SCIP) areas, as set out in the London Borough of Havering Statement of Licensing Policy 2021–2026.

Under the policy, there is a distinct necessity for applicants to explain through their operating schedule how they will no impact on the licensing objectives in an already stressed area..

This application is unique in that the premises licence holder is being forced to relocate due to redevelopment by the authority in the area. Their existing premises licence is attached and has limited conditions.

During consultation the applicant was asked to add conditions relating to limiting high strength alcohol and multi-packs only.

This directly relates to the street drinking issues in the area. The authority is confident that the addition of these conditions would support the licensing objectives and may justify departure from the CIZ policy.

On a visit to the area in late July, I saw a group of males who appeared homeless sitting in the middle of the parade of shops in the early afternoon drinking high strength alcohol. The area suffers from higher than usual levels of crime and there are issues with anti-social behaviour.

From my current experience as a local authority licensing officer, and also previously as a police licensing officer, the area around the shops has been a focus for concerns across multiple agencies. I have participated in multiple days of action with alcohol being a focus of those operations.

Recent licences granted in the area have had conditions relating to limiting high strength alcohol attached.

We hope that the applicant will consider that whilst they may wish to sell high strength alcohol, the financial benefits for them will be far outweighed by the positive impact on the community with limited high strength alcohol in the area.

The licensing authority agrees with the Met Police that the following conditions should be added to the licence if granted:

- 1. Beers, lagers, stout and ciders sold at the premises should not exceed 6% alcohol volume.**
- 2. Beers, lagers, stout, ciders and alcopops shall be sold in packs of no less than four.**

Conclusion

The premises is located within a Special Cumulative Impact Policy area. The applicant has not demonstrated exceptional circumstances or provided evidence to show the variation would not add to cumulative impact. Granting the premises licence without suitable restrictive conditions could undermine the licensing objectives.

Complaint and Inspection History (if applicable)

N/A

Other documents attached

Signed



Dated: 04th August 2026